



Summary

Creative designer with expertise in graphic design, brand identity, and digital marketing. Proven track record collaborating with top clients to achieve business goals. Skilled in managing full design projects, boosting productivity, and delivering impactful creative solutions. Proficient in Adobe Creative Suite, Microsoft Office, and web platforms. Currently utilizing strong communication and problem-solving skills in a high-pressure roles.

Core Skills

Graphic Design & Branding: Expertise in digital and print design, logo creation, and brand consistency.

Marketing Proficiency: Strategic planning, content development, and campaign management.

Project Management: Skilled in managing timelines, cross-functional collaboration, and client engagement.

Software Proficiency: Adobe Creative Suite (Photoshop, Illustrator, InDesign), HTML, web platforms.

Content Creation: Social media marketing, email design, and promotional materials.

Operational Excellence: Customer service, security protocols, and process improvement.

Professional Experience

Freelance Graphic Designer - The L3 Studio, Los Angeles, CA - May 2020 – Present

- Developed engaging visual content, including logos, marketing collateral, and merchandise for diverse clients.
- Enhanced brand visibility by creating cohesive designs for print, web, email, and social media platforms.
- Collaborated closely with clients to capture their vision and deliver tailored, impactful design solutions.
- Spearheaded branding and product design projects, contributing to increased client engagement and sales.

Business Services & Marketing Specialist - CBRE, Newport Beach, CA - May 2015 – May 2020

- Led graphic design initiatives, producing marketing collateral that contributed to a \$100K increase in revenue.
- Streamlined communication across teams, improving project turnaround and quality.
- Revitalized client branding in the commercial real estate sector, enhancing market presence.
- Managed digital marketing strategies, optimizing social media content to boost client engagement and retention.

Digital Print Production Specialist - CBRE, Newport Beach, CA - February 2012 – May 2015

- Oversaw print projects and prepress operations, ensuring high-quality output and meeting tight deadlines.
- Collaborated with cross-functional teams to streamline production processes, reducing costs and increasing efficiency.
- Delivered high-quality visual materials, supporting various marketing and promotional initiatives.

Education

The Art Institute of California - Orange County, Santa Ana, CA (2005 – 2007) Graphic Design Degree

Certifications

- Dreamweaver, Illustrator, QuarkXPress – North Orange County ROP, Anaheim, CA
- Multimedia: PowerPoint, Illustrator, Photoshop – United Education Institute, Los Angeles, CA
- Computer Graphics – Platt College, Cerritos, CA
- Commercial Art – East LA Occupational Center, Los Angeles, CA